

## LGBTQ BOOTH NY STATE FAIR

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email/telephone \_\_\_\_\_

Please make checks payable to: **FAIRNY, Inc.**, and mail to FAIRNY, PO Box 151, Dewitt, NY 13214

### FAIRNY LGBTQ BOOTH SPONSORSHIP

Principal Sponsor	___ \$1500	<b>Separate signage</b> at the Booth as Principal Sponsor, priority listing as Principal sponsor on Booth signage, listing in the NY Pride Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below)
Prime Sponsor	___ \$1000	Priority listing at the Booth as a Prime sponsor on Booth sponsor signage, listing in the NY York Pride Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below)
Fair Sponsor	___ \$500	Priority listing as a Fair sponsor on Booth sponsor signage, listing in the NY Pride Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below)
Empire Sponsor	___ \$250	Listing as an Empire sponsor on Booth sponsor signage, listing in the NY Pride Network Guide, acknowledgment on our website.
Major Sponsor	___ \$150	Listing as a Major sponsor on Booth sponsor signage, listing in the NY Pride Network Guide, acknowledgment on our website.
Theme Sponsor	___ \$100	Listing as a sponsor for a theme day at the Booth, listing in the NY Pride Network Guide, acknowledgment on our website:
Sponsor	___ \$75	Listing as a sponsor at the Booth, in the NY Pride Network Guide, and on our website.

Theme days: Please select theme day for sponsorship:  Pride Day  Faith Days  Senior Day  
 Ally Day  Health Day  Family Day  Student Day  Transgender Day

**Sponsorship Deadline is August 15.**

### NY PRIDE NETWORK GUIDE ADVERTISING

FAIRNY distributes our Network Guide, which includes a directory of LGBTQ organizations, ally, health, social justice and faith organizations. The **NY Pride Network Guide** will give your congregation the ability to reach the large audience that visits the LGBTQ Booth at the New York State Fair, the Resource Fair on Pride Day and at Pride events.

Our Guide offers a low cost opportunity to connect to members of the LGBTQ community, our families, allies and supporters throughout Upstate New York. Our guide provides information on resources from the Capital District, Central/Northern NY, the Genesee Valley/Finger Lakes, the Southern Tier and Western NY.

#### NY PRIDE NETWORK GUIDE PRICING/AD SIZE GUIDELINES:

Full page	(7.5 inch wide by 10 inch high)	250.00	_____
Half page	(7.5 inch wide by 5 inch high)	150.00	_____
Quarter page	(3.75 inch wide by 5 inch high)	75.00	_____

The **Guide** is produced in an 8½ by 11 format and published in color to make your ad more effective. Files must be PDF or JPG (high resolution 300 ppi); please make your file the size of the space you are purchasing.

**Advertising deadline is August 10. All files are due by August 10, early responses are greatly appreciated.**

**Pride Day, Friday, August 25**  
**Please see enclosed flyer for Pride Day participation**

**Please remember the LGBTQ Booth is only possible with your support!** Your sponsorship and/or ad enables us to host the Booth and Resource Fair and provide free resources for the LGBTQ community, our families, friends, allies, faith communities, social workers, therapists, service providers and the public. Your support will help us provide much needed resources in the face of the unrelenting attacks on the LGBTQ community, particularly our youth!

If you need more information please email us at [fairny@fairny.org](mailto:fairny@fairny.org) or call us at (315) 460-6971