

2024 LGBTQ BOOTH NY STATE FAIR

Name: _____

Address: _____

Email/telephone _____

Please make checks payable to: **FAIRNY, Inc.**, and mail to FAIRNY, PO Box 151, Dewitt, NY 13214

FAIRNY LGBTQ BOOTH SPONSORSHIP

Presenting Sponsor	___ \$2500	Separate signage at the Booth and Pride Day events , priority listing as Presenting sponsor on Booth and Pride Day signage, listing in FAIRNY Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below), full page ad in FAIRNY Network Guide
Principal Sponsor	___ \$1500	Priority listing at the Booth as Principal Sponsor, listing in the FAIRNY Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below)
Prime Sponsor	___ \$1000	Priority listing at the Booth as a Prime sponsor, listing in the FAIRNY Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below)
Fair Sponsor	___ \$500	Priority listing at the Booth as Fair sponsor, listing in the FAIRNY Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below)
Empire Sponsor	___ \$250	Listing as an Empire sponsor at the Booth, listing in the FAIRNY Network Guide, acknowledgment on our website
Major Sponsor	___ \$150	Listing as a Major sponsor at the Booth, listing in the FAIRNY Network Guide, acknowledgment on our website
Theme Sponsor	___ \$100	Listing at the Booth as a theme sponsor, listing in the FAIRNY Network Guide, acknowledgment on our website
Sponsor	___ \$75	Listing at the Booth as a sponsor, listing in the FAIRNY Network Guide, acknowledgment on our website

Theme days: Please select theme day for sponsorship: Pride Day Faith Days Senior Day
 Ally Day Health Day Family Day Student Day Trans/GNC/NB Day ERA Day

Sponsorship deadline is July 15, early responses are greatly appreciated!

FAIRNY NETWORK GUIDE ADVERTISING

FAIRNY publishes our Network Guide, which includes a directory of LGBTQ organizations, ally, health, social justice and faith organizations. Your ad in the **Guide** can help you reach the large audience that visits the LGBTQ Booth at the NYS Fair, the Resource Fair on Pride Day, and community events throughout the year. Our Guide offers a low cost opportunity to connect to members of the LGBTQ community, our families, allies and supporters throughout Upstate New York. It provides information on resources from the Capital District, Central/Northern NY, the Genesee Valley/Finger Lakes, the Southern Tier and Western NY.

FAIRNY NETWORK GUIDE PRICING/AD SIZE GUIDELINES:

Full page	(7.5 inches wide by 10 inches high)	300.00	_____
Half page	(7.5 inches wide by 5 inches high)	150.00	_____
Quarter page	(3.75 inches wide by 5 inches high)	75.00	_____

The **Guide** is produced in an 8½ by 11 format and published in color to make your ad more effective. Files must be PDF or JPG (high resolution 300 ppi); please make your file the size of the space you are purchasing.

Advertising deadline is July 15. All files are due by July 15, early responses are greatly appreciated!

Pride Day, Friday, August 23

Please see enclosed flyer for Pride Day participation

Please remember the LGBTQ Booth is only possible with your support! Your sponsorship and/or ad enables us to host the Booth and Resource Fair and provide free resources for the LGBTQ community, our families, friends, allies, educators, faith communities, social workers, therapists, service providers and the public. Your support will help us provide much needed resources in the face of the unrelenting attacks on the LGBTQ community, particularly our youth!

If you need more information please email us at fairny@fairny.org or call us at (315) 460-6971

Please consider submitting your sponsorship/advertising early to assist in our preparation for the 2024 LGBTQ Booth and Pride Day