

## 2025 LGBTQ BOOTH NY STATE FAIR

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email/telephone \_\_\_\_\_

Please make checks payable to: **FAIRNY, Inc.**, and mail to FAIRNY, PO Box 151, Dewitt, NY 13214

### FAIRNY LGBTQ BOOTH SPONSORSHIP

Platinum Sponsor	___ \$5000	<b>Separate signage at the Booth and Pride Day events</b> , priority listing as Platinum sponsor on Booth and Pride Day signage, exclusive listing on social media posts, center fold space in Network Guide, listing in FAIRNY Network Guide, acknowledgment on our website, listing as a sponsor of a theme day.
Presenting Sponsor	___ \$2500	<b>Separate signage at the Booth and Pride Day events</b> , priority listing as Presenting sponsor on Booth and Pride Day signage, listing in FAIRNY Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below), full page ad in Network Guide.
Principal Sponsor	___ \$1500	Priority listing at the Booth as Principal Sponsor, listing in the FAIRNY Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below)
Prime Sponsor	___ \$1000	Priority listing at the Booth as a Prime sponsor, listing in the FAIRNY Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below)
Fair Sponsor	___ \$500	Priority listing at the Booth as Fair sponsor, listing in the FAIRNY Network Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below)
Empire Sponsor	___ \$250	Listing as an Empire sponsor at the Booth, listing in the FAIRNY Network Guide, acknowledgment on our website
Major Sponsor	___ \$150	Listing as a Major sponsor at the Booth, listing in the FAIRNY Network Guide, acknowledgment on our website
Theme Sponsor	___ \$100	Listing at the Booth as a theme sponsor, listing in the FAIRNY Network Guide, acknowledgment on our website
Sponsor	___ \$75	Listing at the Booth as a sponsor, listing in the FAIRNY Network Guide, acknowledgment on our website

Theme days: Please select theme day for sponsorship:  Pride Day  Faith Days  Senior Day  
 Ally Day  Health Day  Family Day  Student Day  Trans/GNC/NB Day  ERA Day  
**Sponsorship deadline is June 15, early responses are greatly appreciated!**

### FAIRNY NETWORK GUIDE ADVERTISING

FAIRNY publishes our Network Guide, which includes a directory of LGBTQ organizations, ally, health, social justice and faith organizations. Your ad in the **Guide** can help you reach the large audience that visits the LGBTQ Booth at the NYS Fair, the Resource Fair on Pride Day, and community events throughout the year. Our Guide offers a low cost opportunity to connect to members of the LGBTQ community, our families, allies and supporters. It provides information on resources from the Capital District, Central/Northern NY, the Genesee Valley/Finger Lakes, the Southern Tier and Western NY.

#### FAIRNY NETWORK GUIDE PRICING/AD SIZE GUIDELINES:

Full page	(7.5 inches wide by 10 inches high)	300.00	_____
Half page	(7.5 inches wide by 5 inches high)	150.00	_____
Quarter page	(3.75 inches wide by 5 inches high)	75.00	_____

The **Guide** is produced in an 8½ by 11 format and published in color to make your ad more effective. Files must be PDF or JPG (high resolution 300 ppi); please make your file the size of the space you are purchasing.

**Advertising deadline is July 15. All files are due by July 15, early responses are greatly appreciated!**

**Pride Day, Friday, August 22**

**Please see enclosed flyer for Pride Day participation**

**The LGBTQ Booth is only possible with your support!** Your sponsorship and/or ad enables us to host the Booth and provide free resources for the LGBTQ community, our families, friends, allies, educators, faith communities, social workers, therapists, service providers and the public. Your support helps us provide crucial resources in the face of the unrelenting attacks on the LGBTQ community, particularly our youth!

If you need more information please email us at [fairny@fairny.org](mailto:fairny@fairny.org) or call us at (315) 460-6971

**Please consider submitting your sponsorship/advertising early to assist in our preparation for the 2025 LGBTQ Booth and Pride Day**