

## FAIRNY LGBTQ BOOTH NY STATE FAIR August 26 to September 7

Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email/telephone \_\_\_\_\_

Please make checks payable to: FAIRNY, Inc., and mail to FAIRNY, PO Box 151, Dewitt, NY 13214

### FAIRNY LGBTQ BOOTH SPONSORSHIP

Presenting Sponsor	_____ \$2500	Separate signage at the Booth and Pride Day events, priority listing as Presenting sponsor on Booth and Pride Day signage, listing in FAIRNY Resource Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below), logo featured on Pride Day and Booth banner
Principal Sponsor	_____ \$1500	Priority listing at the Booth as Principal Sponsor, listing in the FAIRNY Resource Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below), logo featured on Pride Day and Booth banner
Prime Sponsor	_____ \$1000	Priority listing at the Booth as a Prime sponsor, listing in the FAIRNY Resource Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below), logo featured on Pride Day and Booth banner
Fair Sponsor	_____ \$500	Priority listing at the Booth as Fair sponsor, listing in the FAIRNY Resource Guide, acknowledgment on our website, listing as a sponsor of a theme day (select below)
Empire Sponsor	_____ \$250	Listing at Booth as Empire sponsor at the Booth, listing in the FAIRNY Resource Guide, acknowledgment on our website
Major Sponsor	_____ \$150	Listing at Booth as Major sponsor, listing in the FAIRNY Resource Guide, acknowledgment on our website
Theme Sponsor	_____ \$100	Listing at the Booth as a theme sponsor, listing in the FAIRNY Resource Guide, acknowledgment on our website. Please select theme day for sponsorship: <input type="checkbox"/> Pride Day <input type="checkbox"/> Faith Days <input type="checkbox"/> Senior Day <input type="checkbox"/> Ally Day <input type="checkbox"/> Health Day <input type="checkbox"/> Family Day <input type="checkbox"/> Student Day <input type="checkbox"/> Trans/GNC/NB Day <input type="checkbox"/> ERA Day
Sponsor	_____ \$75	Listing at the Booth as a sponsor, listing in the FAIRNY Resource Guide, acknowledgment on our website

### FAIRNY RESOURCE GUIDE ADVERTISING

Our Resource Guide includes a directory of LGBTQ organizations, ally, health, social justice and faith organizations. Your ad in the **Guide** can help you reach the large audience that visits the LGBTQ Booth at the NYS Fair, the Resource Fair on Pride Day, community events, state and local agencies and faith communities throughout the year.

Our Guide offers a low cost opportunity to connect to members of the LGBTQ community, our families, allies and supporters throughout Upstate New York. It provides information on resources from the Capital District, Central/Northern NY, the Genesee Valley/Finger Lakes, the Southern Tier and Western NY.

#### FAIRNY RESOURCE GUIDE PRICING/AD SIZE GUIDELINES:

Full page	(7.5 inches wide by 10 inches high)	300.00	_____
Half page	(7.5 inches wide by 5 inches high)	150.00	_____
Quarter page	(3.75 inches wide by 5 inches high)	75.00	_____

The **Guide** is produced in an 8½ by 11 format and published in color to make your ad more effective. Files must be PDF or JPG (high resolution 300 ppi); please make your file the size of the space you are purchasing.

**Advertising/sponsoring deadline is August 1; early responses are greatly appreciated!**

**Pride Day, Friday, August 28**

**Please remember the LGBTQ Booth is only possible with your support!** Your sponsorship and/or ad enables us to host the Booth and Resource Fair and provide free resources for the LGBTQ community, our families, friends, allies, educators, faith communities, social workers, therapists, service providers and the public. Your support will help us provide much needed resources in the face of the unrelenting attacks on the LGBTQ community, particularly our youth!

If you need more information please email us at [fairny@fairny.org](mailto:fairny@fairny.org) or call us at (315) 460-6971

**Please consider submitting your sponsorship/advertising early to assist in our preparation for the 2026 LGBTQ Booth and Pride Day**